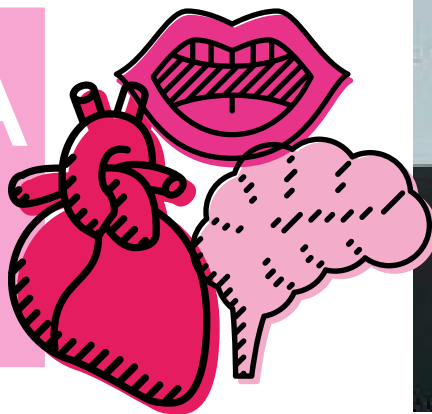


FURS ITALIAN FIGHTER

ALESSANDRA DAGNINO



Joining the fur trade in 1992, 26-years later, Alessandra Dagnino is the Executive Director of the Italian Fur Association (AIP) - a role she describes as *keeping contact with members, politicians, journalists and with co-federations to promote and protect the fur sector*. Having held positions at the heart of one of the most integrated fur trades members, Alessandra has experienced and seen a lot. *When I started I thought it would be a job for a couple of years, but enamoured by how interesting the fur trade is I never left!* let's start at the very beginning of Alessandra's career.